

## Leader of Fairness

# BILLIE JEAN KING



**“I champion  
equality.”**

**-Billie Jean King**

Billie Jean King is one of the best tennis players the world has ever known. But when she was starting out, she noticed that men and women weren't being treated equally as athletes. Billie Jean knew that this was unfair, and she knew she had to change it. She fought for women in sports to get the same recognition as men, and for girls to get the same athletic opportunities as boys. And when one man challenged Billie Jean to a match, insisting that women weren't as strong as men, she proved him wrong. In the most watched tennis match of all time, Billie Jean won.

**FAIRNESS is treating everyone the  
same way, without discrimination.**